

MEMO

To: Barrington Town Council; Peter A. DeAngelis, Jr.

From: Michele Geremia, Director of Recreation and Leisure Services

Date: April 29, 2015

Re: Bid for a vendor on the beach

On Thursday, April 23, 2015, the Park and Recreation Commission reviewed the only bid submitted for a single vendor on the beach. The bid was submitted by Trendy's Pizzeria, 59 Maple Avenue, Barrington, Rhode Island 02806. The original bid was for "up to \$800.00".

The Commission approved unanimously a motion to recommend to the Barrington Town Council that this bid of \$600.00 for a sole beach vendor at Barrington Beach for the 2015 Beach Season (May 23rd through September 7th) be approved. The Town Council may want to consider an increase from \$600.00 to \$800.00 to compensate for electricity usage.

In summary, Trendy's Pizzeria has proposed the following:

Town Responsibilities:

- Sole permit to be able to sell on the beach between 9 am – sundown
- Electricity
- Designated area to set up concession
- Picnic tables with umbrellas
- Advertising of vendor on town website

Trendy's Responsibilities:

- Provide trash receptacle
- Tent / cooking structure/concession stand on site
- 2x2x3 refrigerator/freezer on site
- Maintain a clean working/serving/eating space

Trendy's LLC is both licensed by the Town of Barrington and the State Health Department and has certified health safety managers. All food is purchased through reliable vendors.

Trendy's hours of operation are anticipated to be 10 a.m. – sundown, 7 days per week, dependent on weather conditions.

Documentation has been attached showing the bid, menu, and concession stand, tent, and health certificates.

Sincerely,

Michele Geremia, Director of Recreation and Leisure Services

April 12, 2015

Town of Barrington
283 County Road
Barrington, RI 02806

ATTENTION: Park & Recreation Commission

RE: BARRINGTON BEACH SEASONAL CONCESSION VENDOR BID


To whom it may concern:

Please allow this letter to serve as a written bid up to not to exceed Eight Hundred and 00/100

(\$800.00) Dollars to allow Trendy's Pizzeria to secure the seasonal concession stand at Barrington
Beach in Barrington, RI.

Thank you for your consideration.

Very truly yours,


Karina Etheridge
MARK ETHERIDGE, Owner/Operator
Trendy's Pizzeria
59 Maple Avenue
Barrington, RI 02806
(401) 252-6529
www.trendypizzeria@gmail.com

TRENDY'S LLC PROPOSAL FOR SERVICES

Barrington Beach Food Catering & Concession Stand

OVERVIEW

Trendy's LLC is pleased to submit this proposal for services to support The Town of Barrington & the Recreation Department in achieving its goals for improving Barrington Beach by offering a safe place to eat for town residents at the beach. Trendy's Pizzeria, a local business, is based in the Town of Barrington and owned by long-term Barrington resident, Karina Etheridge & Mark Etheridge, who has an interest in partnering with the Recreation Department to improve the safety, enjoyment and beach experience of town beachgoers.

The Objective

The Barrington Recreation Department has been concerned that a myriad of trucks at the beach causes an unsafe situation. The trucks are running combustion engine generators that cause fumes to accumulate. Children run toward the trucks crossing the parking lot in an unsafe manner. Out of town trucks are not contributing to the town tax base and are not reliably present to provide throughout the day and early evening. They do not have to meet the same food safety regulations and are often staffed with transient personnel. In an effort to alleviate these problems we propose the following:

- To provide a stable, sanitary, and safe place to eat out of the parking lot area.
- A small menu: Burgers, Hot Dogs, Pizza, Salads, Healthy snacks, Ice Cream, Pop Corn
- The Town of Barrington will receive 1% of Sales for food beverage tax monthly (normally lost from food trucks)
- To keep the food area clean and remove trash regularly.

The Opportunity

The Recreation Department will benefit from the partnership with local business:

- Will Create Jobs for local Barrington students on summer break.
- Full service cleaning and maintaining the beach surroundings
- To offer what most other beaches in our area have: a standalone concession stand.
- To offer food after 5PM, at a time when many working residents are able to enjoy the Town Beach.
- Ability of the Town to market the beach as a full service recreational facility resulting in greater beach pass sales.

The Solution

- Provide on- site services during the prime beach season: May through September.
- Concession stands will be provided by Trendy's LLC. Located at the beach for the season only and removed at the end of each season.
- Concession food stands will allow for a continuous period of food services.
- Local ownership provides a higher level of accountability and food safety.
- In the event of major storms these structures can be removed within an hour.

THE PROPOSAL

The Town of Barrington & the Recreation Department has a well-deserved reputation for providing the Town with a wide variety of recreational opportunities and enjoyment. The beach is a crown jewel among these facilities. To further enhance the Town's enjoyment of the beach a high quality, seasonal food concession will provide residents with the ability to enjoy meals at the beach throughout the day and early evening. This extends the beach usage to families that can only arrive after work hours. Local ownership provides another level of security. As local long-time residents this business owner is dedicated to the health and safety of beach goers and have certified food safety managers. In addition the added 1% tax could provide the Town with the resources to cover additional life guard hours or other recreational enhancements.

Resources

Trendy's LLC is both licensed by the Town of Barrington and the State Health Department and have certified health safety managers. All food is purchased through reliable vendors.

Concession Stands will be provided by Trendy's LLC.

Timeline for Execution

Key project dates are outlined below. Dates are best-guess estimates and are subject to change until a contract is executed. Ready to open when the Town Beach opens for the season in May 2015. Will operate on a daily basis until the beach closes in September. Will like to operate for five years with a five year option to extend if possible.

Supplied Material

The following materials are to be supplied by The Town of Barrington & the Recreation Department for this project for Trendy's LLC to meet project milestones.

Materials to be supplied by The Town of Barrington & the Recreation Department	Due Date*
Connection to electric outlets. Electrical usage required is minor Designated area to set up concession.	
5 year lease to secure initial investment in removable concession. Town to provide picnic benches and shade structure. If Possible.	

EXPECTED RESULTS

We expect our proposed solution to The Town of Barrington & the Recreation Department's requirements to provide the following results:

Financial Benefits up

- Estimated up to \$350.00 per month to the Town from the Food and Beverage Tax.

- One high quality concession stand for 4 months of the year at no cost to Town.
- Increase in Beach Permit sales resulting from full service beach.

Safety Benefits

- No fumes from trucks
- No children lining up in the parking lot
- Certified Food Safety management / Preparation in certified kitchens
- Known resident operators accountable for daily operations

QUALIFICATIONS

Trendy's LLC has continually proven to be an industry leader in high quality food and excellent service:

- Trendy's pizzeria has been serving good high quality food for 10 years to Barrington residents.
- Has a food safe certified kitchen to prepare food in. Certified Food Safety Managers License Certificate.
- 25 years' experience in opening and operating all size restaurant venues.

We look forward to working with The Town of Barrington & the Recreation Department and supporting your efforts to improve Barrington Beach. We are confident that we can meet the challenges ahead and stand ready to partner with you in delivering a safe fun Beach atmosphere for our town residents.

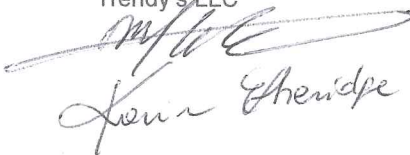
If you have questions on this proposal, feel free to contact:

Mark Etheridge at your convenience by email at trendyspizzeria@gmail.com or by phone at 401-252-6529

Thank you for your consideration,

Regards,

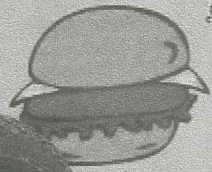
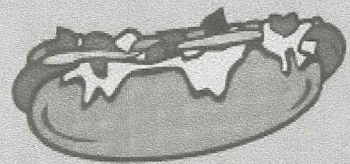
Trendy's LLC

A handwritten signature in black ink, appearing to read "Mark Etheridge", is written over the printed name "Mark Etheridge". The signature is fluid and cursive.



HOT-DOG'S

HAMBURGUESAS





Papa Murphy's
TAKE 'N BAKE PIZZA

Papa Murphy's
TAKE 'N BAKE PIZZA





TRENDYS PIZZERIA 08/2014
59 MAPLE AVENUE
BARRINGTON, RI 02806

1176

57-7464/2115
11

DATE 4-23-15

CHECK ARMOR

PAY
TO THE
ORDER OF

R.I. General Treasures

\$ 100.00

one hundred and

00
100

DOLLARS



Security
Features
Details on
Back.



FOR

Lic Beach

[Signature]

⑈001176⑈ ⑆211574642⑆ 150000363427⑈



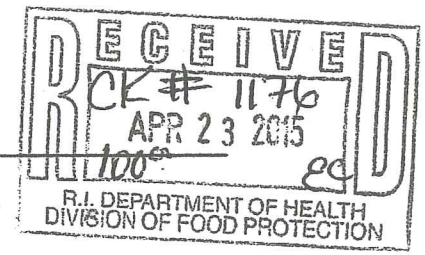
Mobile Food Service

- ☐ Year Round - Truck ☐ Seasonal - Truck ☐ Year Round - Cart
☒ Seasonal - Cart ☐ Temporary Event

John Mollen
222-77716

Trendy's LLC

Applicant Name (Name of Business)



Previous Business Name & License Number (If Any) at this address

OFFICE USE ONLY

	Initials	Date
Risk Type		
Approved by F.O. Supervisor		
Profile Entered By		
License ID#		
Receipt No.		
License No.		
Certified Food Safety Manager Required: 0 <u> </u> 1 <u> </u> > 1 <u> </u>		

*State of Rhode Island and Providence Plantations
Department of Health*



Office of Food Protection

This is to certify that

KARINA ETHERIDGE

has given satisfactory evidence that said person is qualified in conformity with Chapter 21-27 of the General Laws of 1956, as amended, is hereby granted approval as a:

Certified Food Safety Mgr

This certificate must be posted next to the food business license.

License Number: ***FMC19554***

Expiration Date: ***11/02/2017***

A handwritten signature in black ink, appearing to read "Michael Fine".

***Michael Fine, MD
Director of Health***

State of Rhode Island and Providence Plantations
Department of Health



Office of Food Protection

This is to certify that TRENDY'S PIZZERIA located at 59 MAPLE AVE, BARRINGTON RI 02806, , having given satisfactory evidence that said establishment is qualified in conformity with Chapter 21-27 of the General Laws of 1956, as amended, is hereby granted a

FOOD BUSINESS LICENSE

to operate a Food Business at the above address in the State of Rhode Island, for the period ending: **04/30/2014**

License Number: FSV28538

License: Seats - Less than 50 -

A handwritten signature in black ink, appearing to read "Michael Fine".

Michael Fine, MD
Director of Health

THIS LICENSE IS NOT TRANSFERABLE.
This license must be posted where consumers can see it.

State of Rhode Island and Providence Plantations

DEPARTMENT OF REVENUE
DIVISION OF TAXATION



FEE: \$10.00

ID: XXXXX1774 00

Permit to Make Sales at Retail

UNDER THE SALES AND USE TAX ACT

NAME AND
LOCATION OF
BUSINESS
(IF NOT SAME
AS BELOW)

ISSUED

TO:

TRENDYS LLC
TRENDYS PIZZERIA
59 MAPLE AVE
BARRINGTON, RI 02806

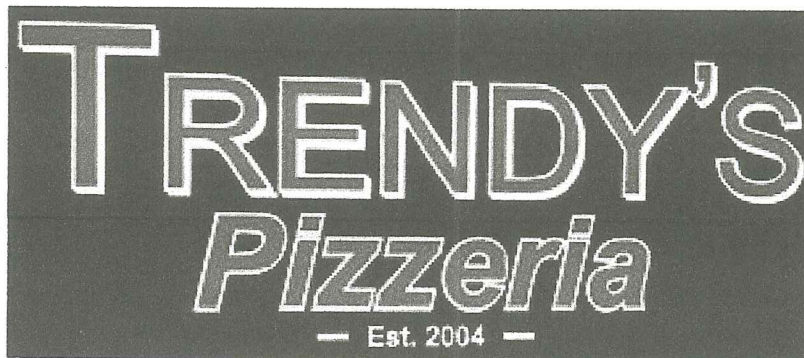
This permit, which authorizes the holder to collect the sales/use tax, is not assignable and is valid only for the person in whose name it is issued and for the transaction of business at the place designated. When the holder of this permit ceases to conduct the business for which it is issued at the place named, the permit must be returned to the Tax Administrator for cancellation. The ID Number, which appears in the upper left-hand corner, should be shown in all sales and use tax returns and in correspondence relative to the tax.

**THIS PERMIT MUST AT ALL TIMES BE
CONSPICUOUSLY DISPLAYED AT THE
PLACE FOR WHICH IT IS ISSUED.**

DAVID M. SULLIVAN TAX ADMINISTRATOR

DATE: 06/17/2014

EXPIRES 06/30/2015



TRENDY'S BEACHSIDE CONCESSIONS

Slices Cheese Pizza	\$2.00
Slices Cheese & Peperoni	\$2.50
**Hamburgers & Fry	\$6.00
**Cheeseburgers & Fry	\$7.00
Corn Dogs	\$3.00
Hot Weiner's	\$2.00
Works Mustard, Meat Sauce, Onion, Celery Salt	
Chicken Tenders 5 Pic	\$6.00
Nacho's With Cheese sauce	\$5.00
Nacho's With Cheese & Meat Sauce	\$7.00
Fry's	\$4.00
Onion Rings	\$4.00
Popcorn	\$2.00
Soft Pretzels	\$3.00
Fresh Fruit	\$1.00
Granola bars	\$1.50
Cooke's	\$1.50
Brownies	\$1.50
Gelato Italian Ice Cream	
Drinks	\$2.00
Juice's	\$1.50

FREEZE POPS * SNOWCONE * ICE CREAM BARS
FUDGE BARS * ICE CREAM SANDWICHES
VANILLA OR STRAWBERRY ICE CREAM CUPS
LEMONADE & WATERMELLON

*****Consuming raw or uncooked meats poultry seafood or eggs may increase your risk of foodborne illness before placing your order please inform your server if a person in your party has food allergies***

Trudy's
59 Maple Ave.
Barrington RI
02806

Received 4/13/15 2:10pm mgy

RECEIVED

2015 APR 16 PM 4:19



Town of Barrington
283 County Rd.
Barrington, RI 02806
ATT. park & Rec